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# Liberty Fairs to Introduce The Living Room at New York Show

By [Aria Hughes](#)

Table designed by Kidd Epps.

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Liberty Fairs continues to tinker with the traditional trade show concept.

The exhibition will debut The Living Room at its New York City show, which will run from Jan. 26 to 28. The lifestyle space will feature home goods and furniture selected by Andrew Livingston, the owner and creative director of men's wear brand Knickerbocker Mfg. Co. Participating brands include A-Lamp Design, Corbé Company, Kidd Epps and Luke Lamp Co. Along with wholesaling, brands will have the opportunity to work with retailers on interior store design and fixtures.



“Every season we challenge ourselves with creating new sections and activations that truly enrich the experience for buyers and make it worthwhile for them to come to the shows,” said Sam Ben-Avraham, founder of Liberty Fairs. “With the current retail landscape, we, more than ever, have a responsibility to create a one-stop shop where you can be inspired and discover new product beyond clothing. With the edition of home wares, we now cover most aspects of a man’s daily life from grooming to fashion to home.”

This initiative follows The Drugstore, a space Liberty created for men’s grooming products. For its Las Vegas show in August, Liberty collaborated with Motofumi “Poggy” Kogi of Japanese brand United Arrows & Sons, on Poggy’s World, which featured products from various brands selected by Kogi.

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