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HOME

NEWS

FASHION

FEATURES

MR AWARDS

SCHMOOZING

EXPERTS

CALENDAR

CAREERS

VIDEOS

Q

## LA-BASED MENSWEAR BRANDS TEAM UP FOR HOLIDAY POP-UP



In FASHION, News by Stephen Garner / November 3, 2015 / Leave a Comment



Liberty Fashion+ Lifestyle Fair's concept store, **CONCEPT 8366 1/2**, has launched a new pop-up, Gentlemen's Collective in order to highlight Los Angeles-based menswear. It will remain open until November 29.

The Gentlemen's Collective features a plethora of tailored clothing and accessories including neckwear, hosiery, leather goods and footwear, eyewear, shirting, and made-to-measure suiting. Participating brands at the Gentlemen's Collective include **Pocket Square Clothing, Gallant & Beau, Singer and Sargent, Tawny Goods, Clark & Madison, Kingsley Rowe** and **Rich Freshman**.

The official launch party will take place at the store on Thursday, November 5 at the store with a night of drinks, music and fashion.

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Pocket Square Clothing



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Kingsley Rowe



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