

August 20th, 2015

Poggy's World At Liberty Fairs



[Liberty Fairs](#) at its Vegas menswear trade show once again managed to rise above the crowd with a show that is committed to not just trade but also moving the culture forward, including the show's pièce de résistance, Poggy's World, a space curated by United Arrows merchandiser director Kogi "Poggy" Motofumi. Including items carried by or made in collaboration with the 300-store Japanese chain, chosen labels included ReadyMade, Drx Romanelli, Cali Thorhnill DeWitt, Adidas Standard and NVy by Nick Wooster, all displaying garments more than just designed, felt artfully created. Above and beyond the typical curated tradeshow space, Poggy's World provided a fountain of inspiration and epitomized in the best way possible the intersection of fashion and edgy, artful culture.

More images below, all shot by Lois Sakany.

POGGY'S WORLD

Poggy's World is a new brand installation created by the one and only Poggy "Poggy" King of United States & home in collaboration with Liberty. The new collection features 8 brands hand selected by Poggy, each with their own distinct style of clothing. In addition to the brands showing their own collections, the store features an area dedicated to collaborations.

BRANDS:

- WOLF BRAND
- THE BROTHERS
- THE BROTHERS
- THE BROTHERS
- THE BROTHERS
- THE BROTHERS
- THE BROTHERS
- THE BROTHERS

