

# R H A P S O D Y

AUGUST 2015

**KYOTO**  
CITY OF  
ARTISANS

**POCKET ACES**  
FASHION BETS  
ON VEGAS

**GEOFFREY  
ZAKARIAN**  
MIXES THE  
PERFECT  
MARTINI

**COLIN  
FARRELL**  
SHOOTS FROM  
THE HIP

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**UNITED** 

A STAR ALLIANCE MEMBER 



## The Directors



**SAM BEN-AVRAHAM**  
FOUNDER AND CEO, LIBERTY FAIRS

"My favorite part of each season is the creative aspect," says Ben-Avraham. "I love building something that's never been seen before and pushing the limits of what people believe can be done." Drawing roughly 300 brands and 9,000 attendees to the Venetian's Sands Expo and Convention Center, Liberty Fairs features themed installations such as last February's suspended 15-foot inflatable moon replica. Launched in 2013, the show is Ben-Avraham's second foray into the Las Vegas fashion trade show circuit; he originally founded PROJECT in 2003, selling it just two years later to Advanstar Communications (now UBM Advanstar) for a reported \$38 million.





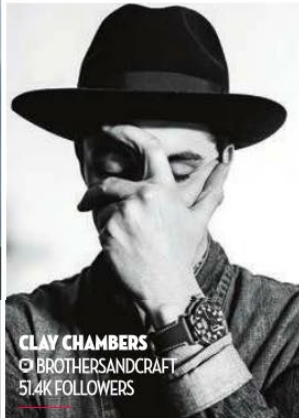
**ASHLEY OWENS**  
 @ GRANDPASTYLE  
 11.4K FOLLOWERS



**ELIEZER INFANTE**  
 @ ELISOULO1  
 48.3K FOLLOWERS



**DENNY BALMACEDA**  
 @ DENNY623  
 60.4K FOLLOWERS



**CLAY CHAMBERS**  
 @ BROTHERSANDCRAFT  
 51.4K FOLLOWERS

## The Digital Influencers

“FASHION LOOKS TO SOCIAL MEDIA NOW TO FIND WHAT IS COOL AND HAPPENING. AND SINCE ANYONE CAN HAVE ACCESS TO SOCIAL MEDIA, IT’S MADE IT POSSIBLE FOR INFLUENCERS TO CARVE THEIR OWN SPACE IN AN INDUSTRY THAT USED TO BE VERY EXCLUSIVE.”

—ASHLEY OWENS



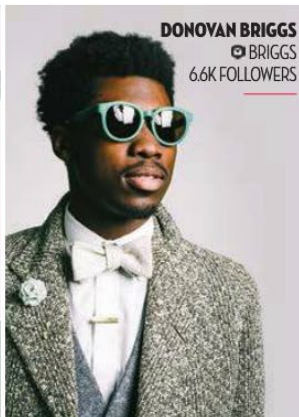
**CANDICE PANTIN**  
 @ ILIKE.IWEAR  
 39K FOLLOWERS



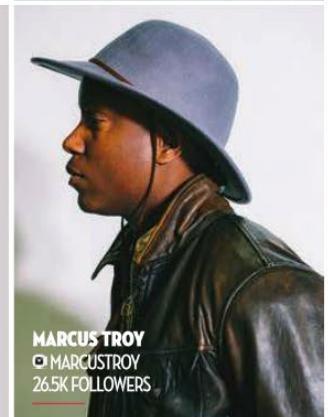
**BLAKE SCOTT**  
 @ BLAKESCOTT  
 298K FOLLOWERS



**STEVEN ONOJA**  
 @ STEVENONOJA  
 35.9K FOLLOWERS



**DONOVAN BRIGGS**  
 @ BRIGGS  
 6.6K FOLLOWERS



**MARCUS TROY**  
 @ MARCUSTROY  
 26.5K FOLLOWERS

INSTAGRAM FIGURES AS OF JUNE 2015



“THERE IS A GREAT FEELING OF CAMARADERIE AND TOGETHERNESS. THERE ISN'T THAT SORT OF COMPETITIVE ELEMENT THAT CAN SOMETIMES BE PREVALENT IN OTHER SHOWS. IT'S A VERY UNIFYING EXPERIENCE.”

—ADAM BROWN, ORLEBAR BROWN

**LIBERTY FAIRS**

**KERBY JEAN-RAYMOND**  
PYER MOSS

**ANDREW LIVINGSTON**  
KNICKERBOCKER MFG. CO.

**GUILLAUME PHILIBERT**  
FILLING PIECES

**KORTNEY HASTIN**  
NORMAN RUSSELL

**DONWAN HARRELL**  
PRPS

**DAVID HART**  
HICKEY FREEMAN  
BY DAVID HART

**→ BOARDING PASS**

Sin City looks good on the ground and from the sky (and makes a perfect weekend getaway). United gets you there on 36 nonstop flights a day.