

MR

THE MENSWEAR INDUSTRY'S MAGAZINE

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VEGAS SS16 MARKET: DIRECTOR'S CUT PART 2



In FASHION, Features by William Buckley / August 26, 2015

With a successful Day One and some of Day Two spent walking the MRket show floor, the next ports of call were our Modern Assembly cohorts, Capsule, Liberty and Agenda, all just a (stylishly attired) hop, skip and a jump across the halls of the (mercifully air-conditioned) Sands Convention Center. Agenda's street wear game was, as always, on point, Capsule continued to excel in their presentation of some of the most innovative contemporary brands out there coupled with a seriously impressive selection of accessory brands, and Liberty was notable for their denim heavy cool and their selection of some of the most important brands of the moment.

Some standout brands below.

David Hart



Like some menswear Mel Brooks or John Gielgud, it seems David Hart has won or is winning every accolade in the industry. His clothes are irrefutably modern but with an infusion of all the best bits of retro, and his consistency in the strength of his collections season after season sets him staunchly apart. Best in show.

Ben Sherman

At our appointment I got so carried away talking to the brand's new COO Cory Baker, that I actually forgot to take pictures. What I can tell you though is that it looks like the brand's in good hands, I'm a poet, and I never knew I was, and there are lots of exciting things to come. Stay tuned. (I did manage to snap this gorgeous shot of Ann Akiri in action, US Marketing Manager and personal favorite person in the universe. P.S. She's concentrating on the laptop screen because she sees me and she knows if she looks at me she'll laugh. I'm funny like that.)



Sand Copenhagen



The quality and the breadth of the Sand collection is invariably astounding. They always give classic luxury menswear, but with fashion forward flashes thrown in the pan like a French chef's flambé. Floral shirting is always a forté, like my acute-accented 'e's, and their formal wear is always fantastic.

PRPS



Founded by former Nike designer Donwan Harrell in 2002, PRPS continues to offer some of the most innovative designs in premium denim.

Feldspar Brook



The only polo shirt you will ever need, this perfect incarnation boast phenomenal fit, pristine placket, sublime side vents and superb side seams. What's not to love?