



Liberty Fairs: Preview

American trade show Liberty Las Vegas will take place next week from August 17th to 19th at Sands Expo I Venetian.

Included in the line up is the anticipated new installation [Poggy's World](#), curated by Motofumi "Poggy" Kogi of United Arrows & Sons.

Another new section, The Studios, brings five digital media creatives to the show, each covering a different segment of the menswear market and creating unique content with brands.

The Freedom hall returns this season, with brands including Alexander Nash, Crimson Cross Denim, Dent De Man, Made in Mayhem, MMT Watches, Okun, Spencer Hart, Toubia London and Willy Chavarria. The space focusses on building community and creativity. Furthermore, Network, Liberty's technology initiative also returns, bringing forward-thinking technology companies such as NuOrder and Branded Online, who work within the fashion industry. A wide variety of brands from around the globe will exhibit at the fair, including Alpha Industries, Antony Morato, Ben Sherman, CP Company, Levis, Original Penguin and Woolrich John Roch & Bros.

For a full exhibitor list, visit <http://libertyfairs.com/brand-list/>

<http://www.libertyfairs.com>



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