




6 Brands From The Liberty Fairs Menswear Show You Should Know

LIKE TWEET  7 Shares

The [Liberty Fairs](#) menswear trade show landed at Pier 94 in NYC this past week, and with it came plenty of brands we think you might want to exchange a few dollars with. Here are a handful of labels and lines we really liked.



Dyer & Jenkins

Dyer & Jenkins crafts menswear for the stylish adventurer. All made in the USA, the pieces look aimed at the guy who'd rather stay at a campsite than an Airbnb. The focus of the young brand is the simple things, kind of like an outdoorsy [Kinfolk](#). [\\$8+](#)



Rains

In an age when most brands want to do everything, it's nice when a label just does one. Rains makes rainwear. Their goal is to keep you dry and looking good. That's it. You'll find long jackets, anoraks, and even bags that all keep you and your belongings safe from the elements. Made for the rainy streets of Copenhagen, but also ready for showers in the States. [\\$44+](#)



Master & Dynamic

If you've only ever donned headphones that feel like cheap plastic because they're, well, cheap plastic, it's time to consider something finer. Master & Dynamic, who started up in May last year, make headphones out of premium materials like aluminum and lambskin. It's a marriage of fashion and technology. And after having tried out their signature MH40 model, we can tell you it isn't just the look they get right. [\\$149+](#)



We Took to the Woods

We Took to the Woods is not just a retail shop that carries brands we're fans of—Juniper Ridge, Tanner Goods, Imogene + Willie, and more—they also happen to make a range of candles that can add some outdoorsy goodness to your pad. With scents like Whiskey River, Alpine Cottage, and Three Wool Shirts, they'll fill your home with the smell of adventure. What we really love, however, is the packaging, as each candle is available in a rustic bark container. [\\$44+](#)



The Superior Labor

It seems the United States and Japan have a reciprocal relationship when it comes to style—we borrow and offer trends regularly. Take for example The Superior Labor, which, while not exactly a new brand (they started in 2007), takes the heritage American aesthetic and applies it to goods made in Japan. Same hand-lettering, pride in craftsmanship, and approachable designs—just not made in the USA. We dig their bags and metal and brass goods. [Link](#)



Traveller Denim Co.

We have an appreciation for things made the old-fashioned way. Sure our modern technology allows companies to make things faster and turn greater profits, but often what's lost in the process is quality, care and personality. Traveller Denim Co. makes each pair of their jeans one at a time with old machines and vintage methods. There are small manufacturing variations among pairs, and each gets stamped with its own serial number. [\\$22](#)