

## Poggy Partners With Liberty Fairs to Launch 'Poggy's World' at Vegas Tradeshow



Motofumi 'Poggy' Kogi, the creative director at **United Arrows & Sons**, has announced a collaboration with Liberty Fairs. 'Poggy's World', as the collaboration has been dubbed, will give buyers wholesale access to brands never before seen at an American menswear tradeshow. This includes United Arrows & Sons as well as the few other handpicked brands as selected by Kogi. The remaining brands featured in the lineup will be NVy by Nick Wooster, adidas STANDARD 19, readymade, Parabellum, DRx Romanelli and Filling Pieces' range for UNITED ARROWS. Kogi also designed a uniform for Liberty Fairs' staff, featuring the artwork of Japanese street artist SKATETHING. Look for Poggy's World to be on display at Liberty Fairs in Las Vegas from August 17th to the 19th.

