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## United Arrows Creative Director to Launch Poggy's World at Liberty Las Vegas

Stateside enthusiasts rejoice, as United Arrows & Sons Creative Director Motofumi “Poggy” Kogi is set to launch a new section, “Poggy’s World,” at Liberty Las Vegas. The collaboration will see some of Poggy’s favorite brands such as United Arrows & Sons’ in-house line, NVy by Nick Wooster, adidas STANDARD 19, readymade, Parabellum, DRx Romanelli and Filling Pieces all coming to Liberty Fair, marking one of the few times United Arrows’ selection has been available in America.

The exclusive partnership will launch on August 17 in Las Vegas at the Liberty Fairs trade show.

United Arrows has also recently linked with NIGO for an initial [collaborative capsule](#).