



STYLE

## Liberty Fairs Is Coming for the Crown

*Watch the unreal video recap for this new trade show on the block.*

by [JAMES TIRADO](#) on Tuesday, July 29th at 10:44am



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After a lot of hype during men's trade show week, we must admit that newcomer on the scene, Liberty Fairs, is a force to be reckoned with. They've somehow compiled some of the best brands to present at their shows and they're DEFINITELY not scared to spend some of that scrilla — two components that can completely mess shit up on the trade show circuit. Trade show life is quick and ephemeral, you're hot and then you're not, and Liberty Fairs seems to be making a push to become that next hot show that will be No. 1 on everyone's list.

Back to the brands for a second, check out some of the familiar names below:



That list is pretty insane given how new the trade show is. Liberty Fairs is kind of like the rich kid who comes through to the club to snatch up your girl, and as we all know [these brands ain't loyal](#).

We can't wait to see what they've got in store for Las Vegas.

OH YEAH, and they've enlisted the help of Atif Ateeq, formerly of the now-defunct (we think) [VANE clothing brand](#), to make one of the hottest recap videos we've ever seen. No joke, this video is straight up magma right in your grill. Check it out below and definitely keep an ear out for more Liberty Fair happenings in the future.



TAGS: Liberty Fairs, Trade Show