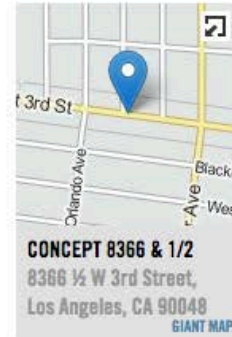


POP-UP SHOPS

Drifter's Moody Basics Move Into Liberty Fairs' Pop-Up Shop

Tuesday, June 3, 2014, by Danielle Directo-Meston



WEST 3RD STREET

CONCEPT 8366 & 1/2

DRIFTER

POP-UP SHOPS

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While monochromatic-loving addicts patiently wait for OAK NYC to debut their Beverly Boulevard boutique, one of LA's own is bringing their edgy men's and women's merch to nearby Perfect Saturday shopping haunt **West Third Street**. Following Coco & Breezy and Sir New York's LA invasion, the next tenant to move into Liberty Fairs' **Concept 8366 & 1/2** space is local basics brand **Drifter**, which is holding court at the 800-square-foot pop-up shop now through **June 22**.

Though the line's already stocked at luxe essential shops like Satine, H. Lorenzo and Maxfield, the West 3rd space is the only place currently housing Drifter's entire men's and women's collection all in one place. Priced from **\$65 to \$325** and comprised of organic cotton and hemp tees, sportswear-inspired sweaters and more artfully-cut merch made from super-soft fabrics, standouts from the line include their indigo-dyed French terry jacket (a denim look-alike that made us do a serious double take) and an unexpected oil slick-splattered tee. Take a peek inside the shop and see more snaps of the goods after the jump.





Drifter at Concept 8366 1/2 is open Tuesday through Sunday from 12pm to 7pm; closed Monday.

- [Drifter \[Official Site\]](#)
- [Liberty Fairs Space \[Official Site\]](#)
- [Coachella-Ready Vintage Pops Up at West 3rd's Concept Space \[Racked\]](#)
- [NYC's Coco & Breezy, Sir New York Pop Up at Concept 8366 1/2 \[Racked\]](#)
- [AXS Folk Technology's Stylish Outdoor Gear Pops Up on West 3rd \[Racked\]](#)