

LIBERTY FAIRS LAS VEGAS KICKS OFF FEBRUARY 17-19

By [Kailee Bradstreet](#)

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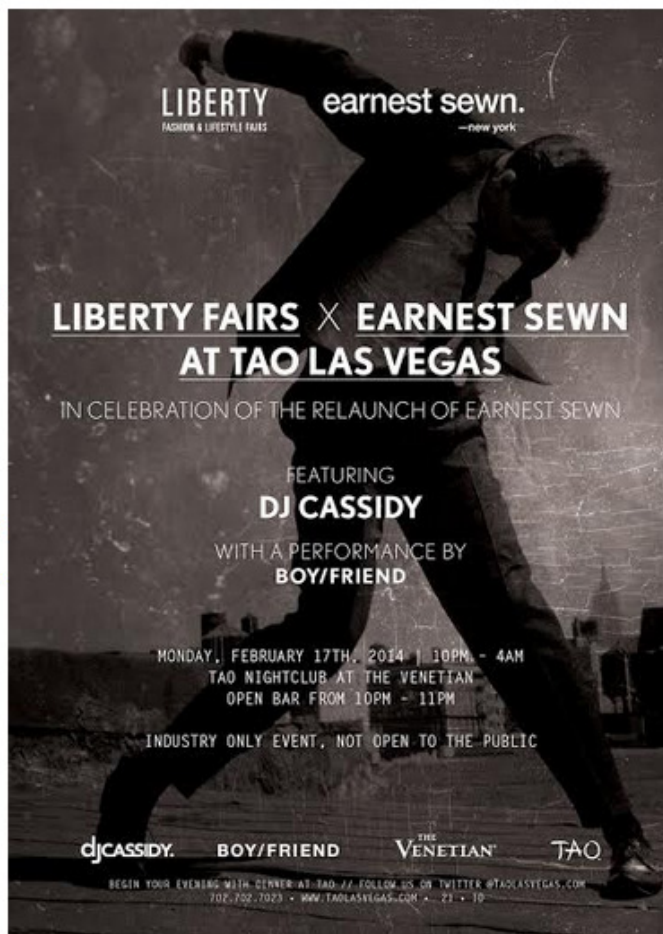
Liberty Fairs Las Vegas Kicks Off February 17-19

February 4, 2014 – NEW YORK – **Liberty Fairs Las Vegas** will host the second edition of the trade show at the Sands Expo at The Venetian, February 17 – 19, 2014. Lead by industry veteran, Sam Ben-Avraham, the show will host approximately 380 brands with over 50 of them being new to Liberty Fairs.

Liberty Fairs will be joined at the Sands Expo by The Modern Assembly including Agenda, Capsule, MRket, and Stitch. At the front of the show attendees will find the launch of The Drugstore, curated by David Pirrotta. Approximately 20 men's grooming brands will be showcased in a beautifully designed space including custom fixtures with a modern take on the classic drugstore.

The space will be activated by Blind Barber, providing complimentary cuts, shaves, and trims in addition to wholesaling their product. Committed brands include C.O. Bigelow Brands Proraso and Marvis, Capsule Parfums, Dr. Dewy, Earth Tu Face, Ernest Supplies, Gentleman's Co., Grown

Alchemist, Jaboneria Marianella, Jao, Laboratory Perfumes, Lite + Cycle, Mayron's Goods, New York Shaving Company, Oliver & Company, Recipe for Men, Reverie, Sachajuan, Ursa Major. Ougi Theodore of The Brooklyn Circus, Sam Lambert and Shaka Maidoh of Art Comes First are returning with a new selection of brands in Freedom Hall including 3sixteen, Armando Cabral, American Trophy Athletics, Daily Paper, Sentier, F.N.B.C. Friday Night Blazer Club and LAURENCEAIRLINE to name a few.



LIBERTY FASHION & LIFESTYLE FAIRS

earnest sewn.
—new york

**LIBERTY FAIRS X EARNEST SEWN
AT TAO LAS VEGAS**

IN CELEBRATION OF THE RELAUNCH OF EARNEST SEWN

FEATURING
DJ CASSIDY

WITH A PERFORMANCE BY
BOY/FRIEND

MONDAY, FEBRUARY 17TH, 2014 | 10PM - 4AM
TAO NIGHTCLUB AT THE VENETIAN
OPEN BAR FROM 10PM - 11PM

INDUSTRY ONLY EVENT, NOT OPEN TO THE PUBLIC

djcassidy. BOY/FRIEND THE VENETIAN TAO

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